

Niceville Sunset Stampede 5k Sponsorship Letter

July 19, 2019 at Northwest Florida State College

We cordially invite you to participate as a Sponsor of the first annual Niceville Sunset Stampede 5k. The purpose of this event is to raise money for the Niceville High School Boys and Girls Cross Country teams. The event will be held at 9:00PM Friday, July 19th. During this event all participants will be provided with glow necklaces and bracelets to wear as they run around the perimeter of Northwest Florida State College. Awards will be given for top overall male & female, as well as Age Group Awards. Individuals may also participate in a race time prediction contest, where athletes predict their time first, then run without watches and try to finish as close to their race time as possible.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorship are used to purchase t-shirts for registered race participants, awards, entertainment, and complimentary drinks & snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$5,000.00.

There are various levels of sponsorship for the Niceville Glow Run 5k. Size and placement of logos on t-shirts are based on sponsorship level.

Presenting Sponsor - \$1000.00 (only one available)

- ❖ Listed as presenting sponsor promoting the race
- ❖ Prominent display of logo on all race t-shirts and website
- ❖ Opportunity to speak at opening of race
- ❖ Promotional materials in race packet (provided by you)
- ❖ Special PA announcements mentioning sponsor name before and after the race
- ❖ Company Logo on Race Bibs
- ❖ 8 complimentary race entries

Gold/Mile Marker Sponsor - \$500.00

- Company Logo placed at Mile Markers on 5k Course
- Company Logo on back of race T-Shirt and on website (below presenting sponsor)
- Promotional Materials in race packet (provided by you)
- Special PA announcements mentioning sponsor name during and after the race
- 4 complimentary race entries

Silver Level Sponsor - \$250.00

- Company logo on back of race T-Shirt (below gold sponsor)
- Promotional Materials in race packet (provided by you)
- logo on race website
- 2 complimentary race entries

Bronze Level Sponsor - \$100.00

- Promotional Materials in race packet (provided by you)
- Company name on race T-Shirt
- Company name on race website

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and returned by mail. Or, please call or email Coach Jamie LaFollette, Race Director, to set up sponsorships or answer any questions. Coach LaFollette can be reached at 850-797-9220 or james.lafollette@okaloosaschools.com.

Sincerely,
Jamie LaFollette
Head Coach

Sunset Stampede 5k Sponsorship Form

Benefitting Boy's and Girl's Cross Country Teams

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Email: _____ Phone Number: _____

1. Sponsorship Level (please circle)

_____ Platinum _____ Gold _____ Silver _____ Bronze

2. We plan to send materials for the participant's bags: YES NO

*If yes, what item would you like to include?

3. Artwork and logos should be submitted to james.lafollette@okaloosaschools.com. (Logos for t-shirts will be printed only in one color and should be submitted as hi-res JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.)

Please write your company name exactly how you would like it to appear if not submitting a logo:

4. Complimentary entries should be emailed to james.lafollette@okaloosaschools.com NLT July 12.

6. Checks can be made payable to Niceville High School Cross Country and mailed to: Coach Jamie LaFollette, Niceville High School, 800 E. John Sims Parkway, Niceville, FL 32578.

Please return form and send logo (if applicable) by June 30, 2018. Forms can be also be scanned and emailed to james.lafollette@okaloosaschools.com or faxed to (850) 833-4267.

The Boy's and Girl's Cross Country Teams of Niceville High School thank you for becoming a race sponsor. Your generosity will provide funding for travel expenses for our upcoming season.